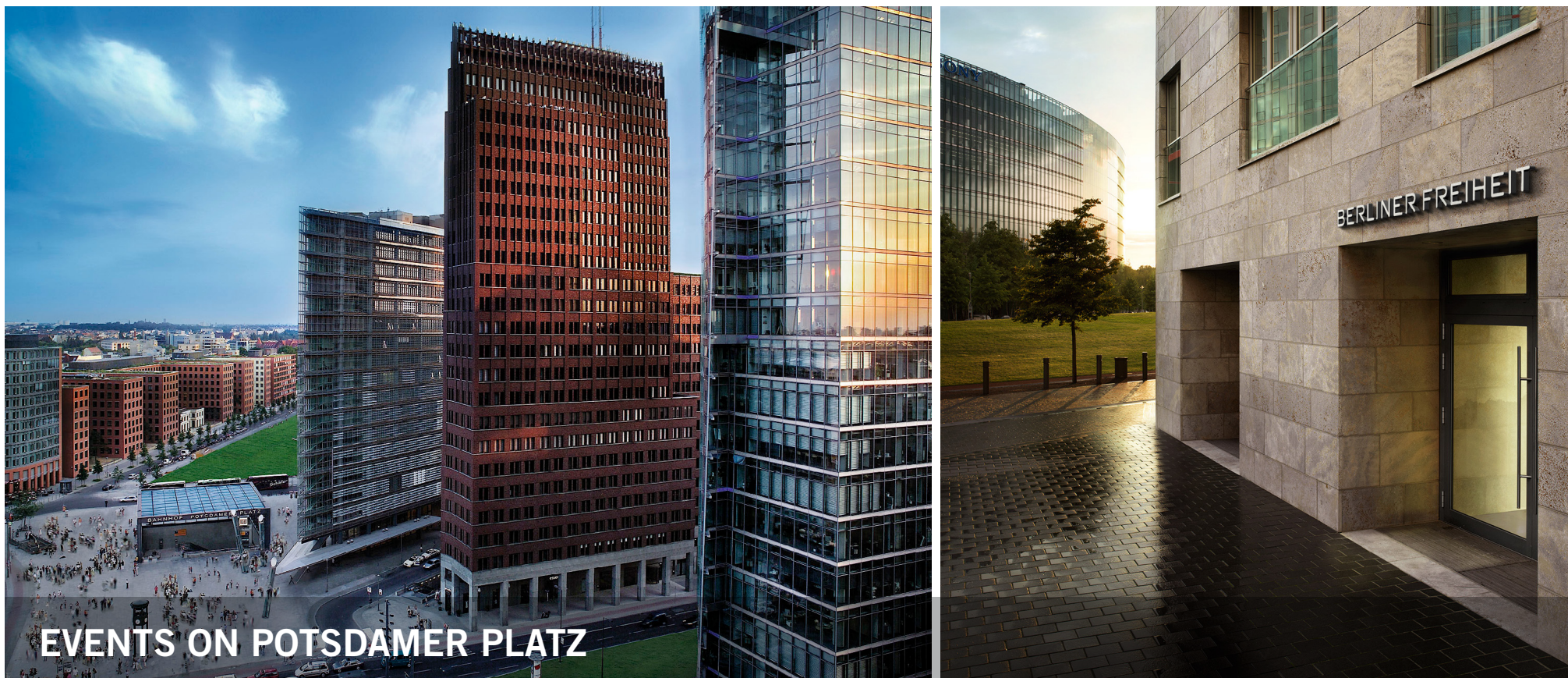




# BERLINER FREIHEIT

POTSDAMER PLATZ



## EVENTS ON POTSDAMER PLATZ

Berlin is a city in the throes of becoming an urban metropolis in the new Europe. With the pulsating passage of time, the border scars of old have long healed on Potsdamer Platz. Modern architecture is the impressive characteristic of the square as it is now and of its international neighbours, consisting mainly of representative offices used by business and politics, museums and cultural institutions, along with prestigious hotels. Berliner Freiheit has found

a home on the Beisheim Center site, right in the heart of the city. The new event location is slightly sophisticated. High-quality materials and a distinctive design signature characterise a structural ensemble comprising the Salon, the Gallery and the Studio. Berliner Freiheit provides a location with a character that is very much its own for a wide range of event profiles such as dinner and live cooking, conferences and gatherings, exhibitions and presentations.





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## THE STUDIO



The Berliner Freiheit Studio is a white cube with a floor area of more than 300 square metres. The floor, walls and ceilings are all in a neutral shade of white. The services supply lines run 'inside-out' across the ceiling and look like a spatial object. The Studio is equipped

with high-quality light and sound controls. Separately or in combination with the Salon, the Studio is suitable for staging a wide range of event profiles – speeches and conferences, product showings and presentations, dinners and receptions.



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## THE SALON

The Salon is Berliner Freiheit's heart and pride. Elegant coving on ceiling, wall and floor gives the room a distinctive profile. Windows that sweep down to the floor and light hues convey a sense of transparency and friendliness. The generously sized lounge uses choice materials and textures and its comfortable design creates an atmosphere of privacy and

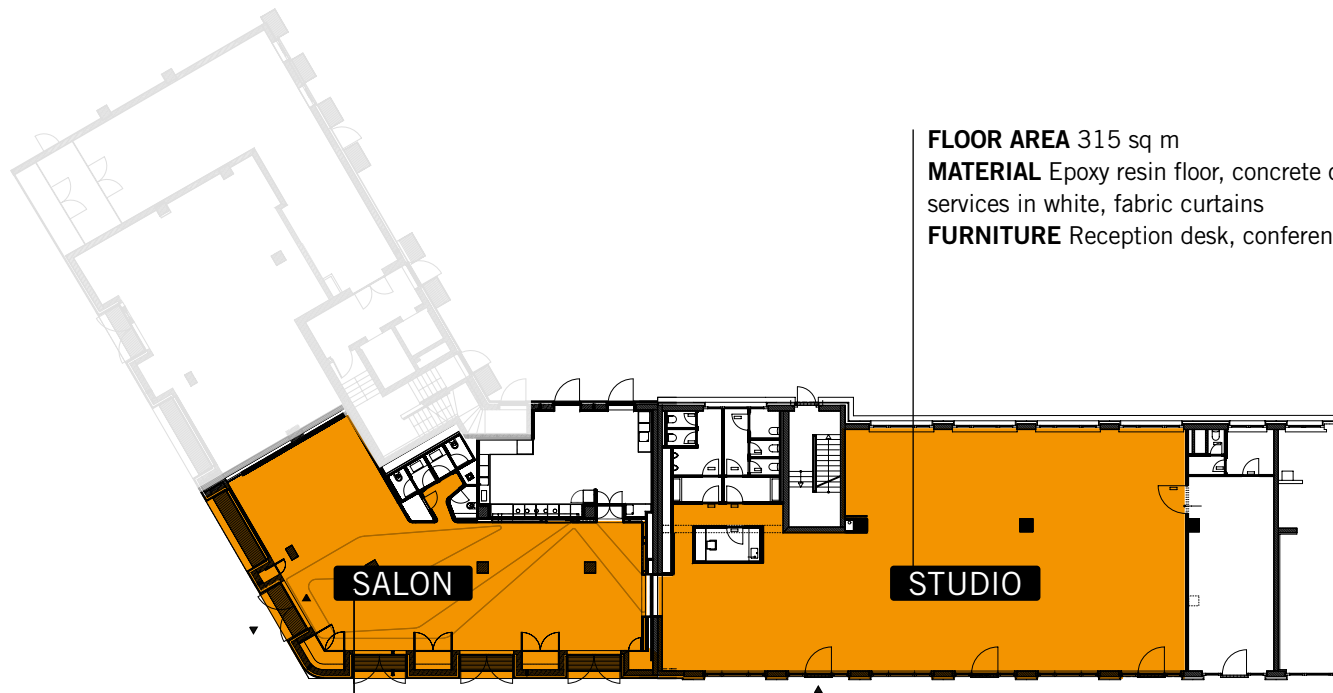
seclusion. Behind the dynamic curves of the serving hatch is a fine and functional kitchen. Mobile kitchen units can be wheeled into the Salon for live cooking. In combination with Studio, the Salon serves as a reception room or, with the furniture cleared away with very little effort, as a baking area for large-scale catering in the Studio.



# BERLINER FREIHEIT

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## THE SPACE



**FLOOR AREA** 315 sq m

**MATERIAL** Epoxy resin floor, concrete ceiling, screeded with services in white, fabric curtains

**FURNITURE** Reception desk, conference seating, lectern

**FLOOR AREA** 170 sq m

**MATERIAL** floor epoxy resin, leather wall covering, cove lighting, wood, fabric curtains

**FURNITURE** Soft seating, round table, mobile kitchen units

**EQUIPMENT** Catering kitchen, equipment and tableware for 50 people



# BERLINER FREIHEIT

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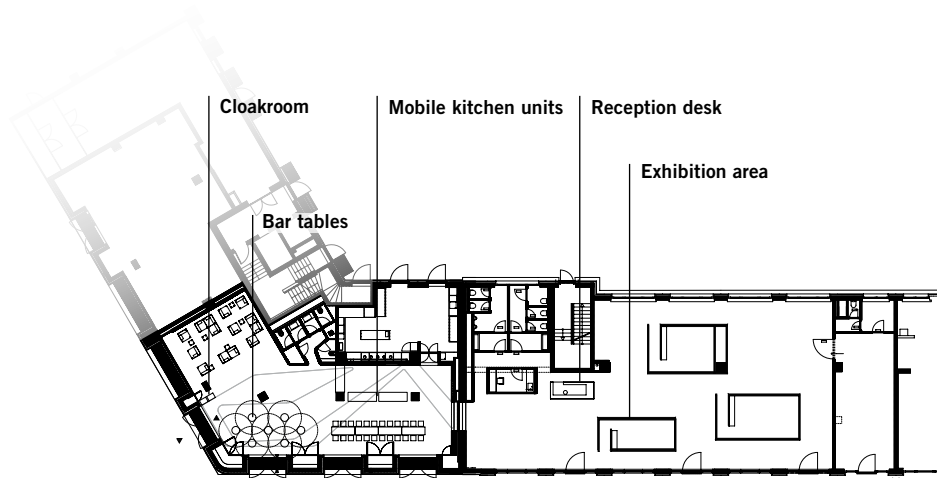
## VARIATIONS

**LIVE COOKING IN THE SALON** Bar tables and cloakroom at the reception, live cooking at mobile kitchen units, served at a long table for up to 30 people, lounge for a comfortable get together.

**EXHIBITION IN THE STUDIO** Exhibition system in the presentation area, reception desk in the reception area.

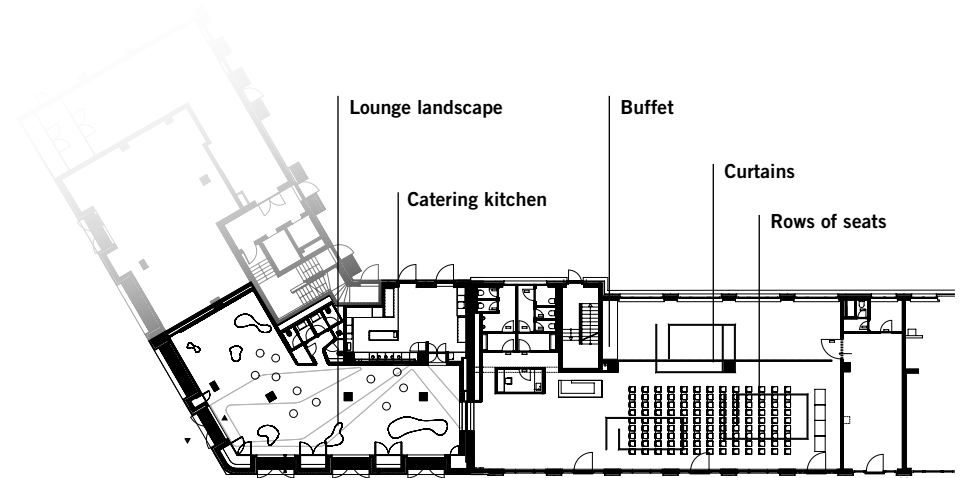
**THE SALON AS A PRESS LOUNGE** Extended lounge landscape in the customer's corporate design, modern catering kitchen with a serving hatch for food and beverages.

**CONFERENCE IN THE STUDIO** Flexible seating in the conference area for a wide range of variations, curtains screen off the buffet.



SALON

STUDIO



SALON

STUDIO



# BERLINER FREIHEIT

POTSDAMER PLATZ

## TECHNICAL EQUIPMENT

### SALON

#### BASIC EQUIPMENT

- Structured 1 GBit/s data network
- 1x 32A three-phase current
- Controllable lighting system (EIB)
- Built-in ceiling lighting and cove lighting
- Raised floor for payload of up to 20kN/sq m

#### AUDIO

- Revox multi-room system with 2 zones, 1 wireless microphone
- Audio system with PC controls
- Speakers built into the ceiling for background music
- External audio sources can be connected

#### VIDEO

- TV screens and more connections
- Satellite connection (tuner required)

#### INTERNET/TELEPHONE

- 2MBit SDSL line (optional)
- ISDN connection
- Internet telephony
- Firewall (optional)
- WLAN (optional)

#### KITCHEN EQUIPMENT

- Two mobile kitchen units, each with an induction hotplate, built-in oven and built-in steam oven
- Catering kitchen equipment: Combi-steamer (six-slot), induction salamander, rechaud, heating lamps, refrigerator (including freezer compartment), ice maker (crushed + cube), wine cooler, coffeemaker, dishwasher
- Kitchen equipment and tableware for up to 50 people

### STUDIO

#### BASIC EQUIPMENT

- Structured 1 GBit/s data network
- 2x 32A, 2 x 64A three-phase current
- ERCO rail system and spotlights
- Controllable lighting system and LED system with RGB controls in the lobby area (DALI/EIB/DMX)
- Raised floor for payload of up to 20kN/sq m

#### AUDIO

- Revox multi-room system with 2 zones, 1 wireless microphone
- Audio system with PC controls
- Speakers built into the ceiling for background music
- External audio sources can be connected

#### VIDEO

- TV screens
- Satellite connection (tuner required)
- data/video projector
- 4 data/video projector connections (parallel or self-contained)

#### INTERNET/TELEPHONE

- 2MBit SDSL line (optional)
- ISDN connection
- Internet telephony
- Firewall (optional)
- WLAN (optional)

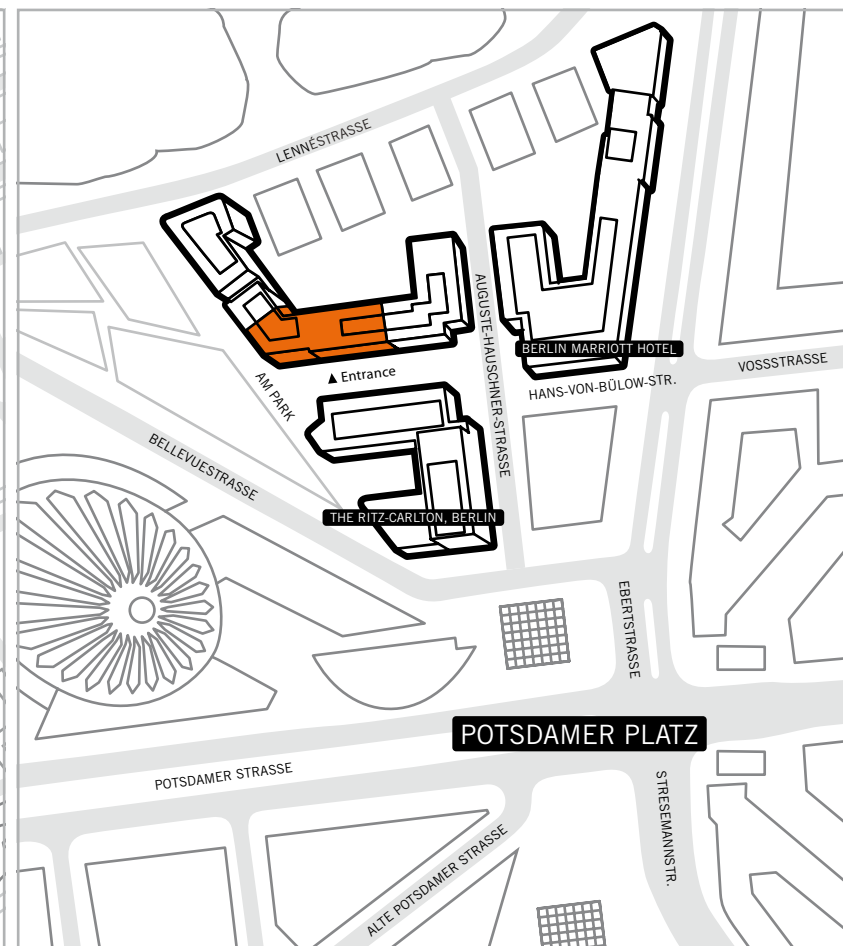
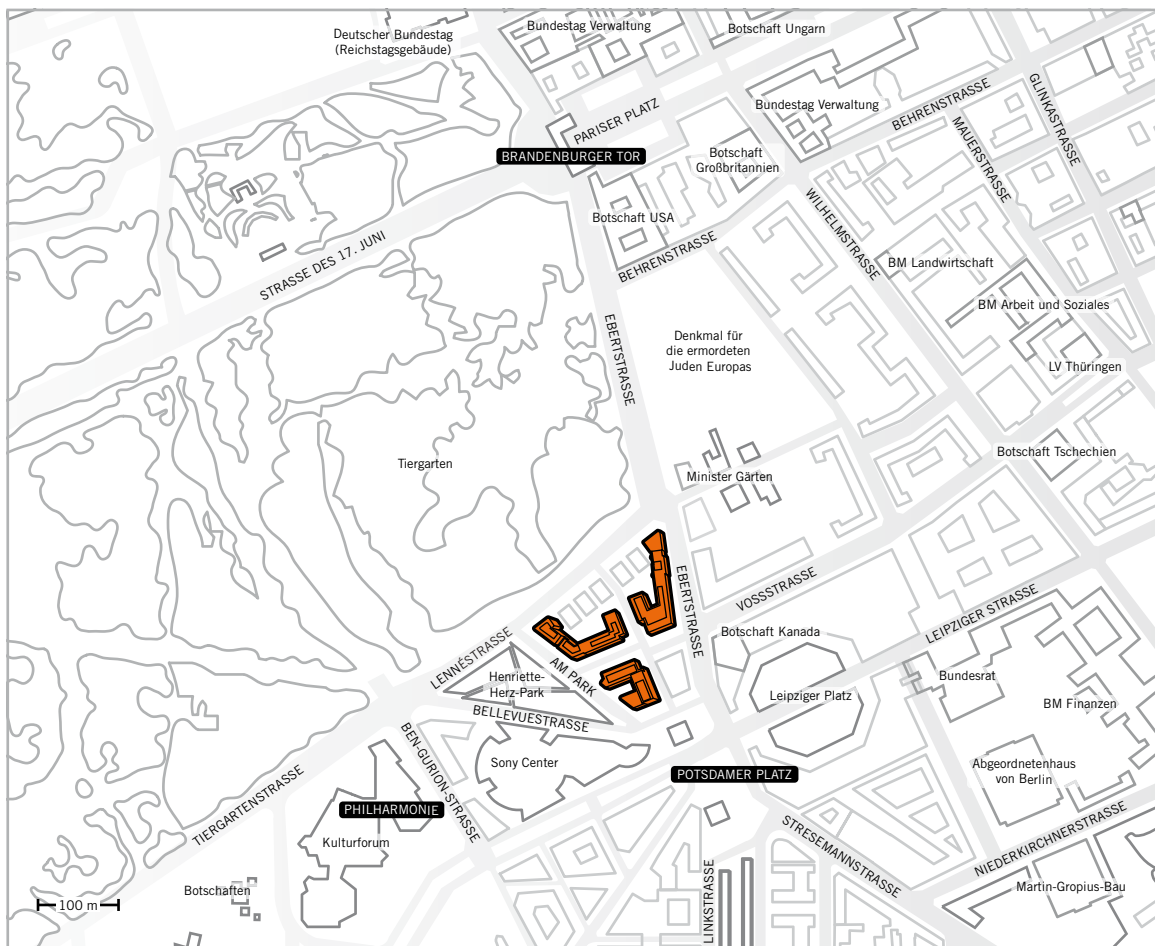




# BERLINER FREIHEIT

POTSDAMER PLATZ

## THE LOCATION





**BERLINER FREIHEIT**  
POTSDAMER PLATZ

## CONTACT

We would be delighted to explain and discuss with you the details, further ground plan options and implementation possibilities for your ideas. Please feel free to contact us at:

### **BERLINER FREIHEIT / LOCATIONMANAGEMENT**

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[www.beisheim-center.de](http://www.beisheim-center.de)