

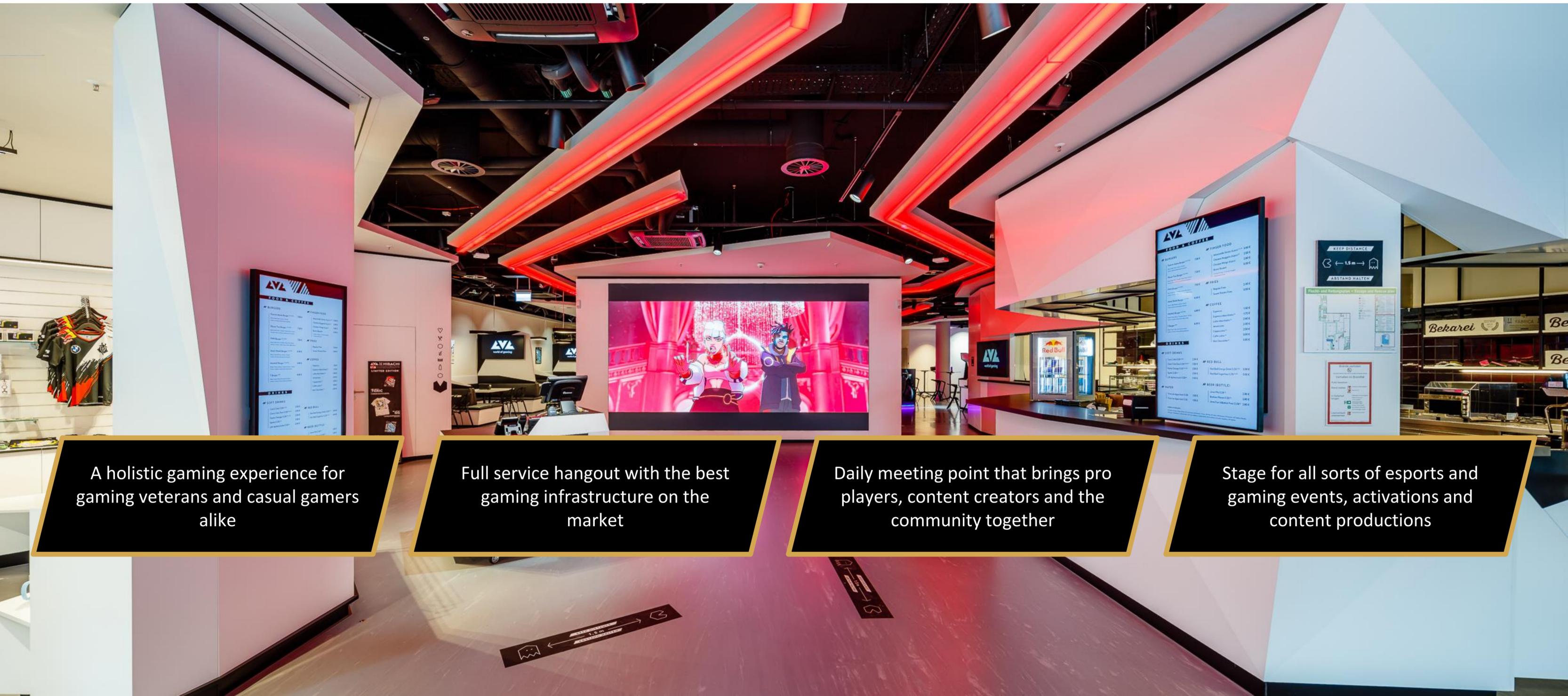
WELCOME TO LVL



SEPTEMBER 2021

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LVL Berlin: The World's Best Gaming Venue



A holistic gaming experience for gaming veterans and casual gamers alike

Full service hangout with the best gaming infrastructure on the market

Daily meeting point that brings pro players, content creators and the community together

Stage for all sorts of esports and gaming events, activations and content productions

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A Look Into LVL Berlin



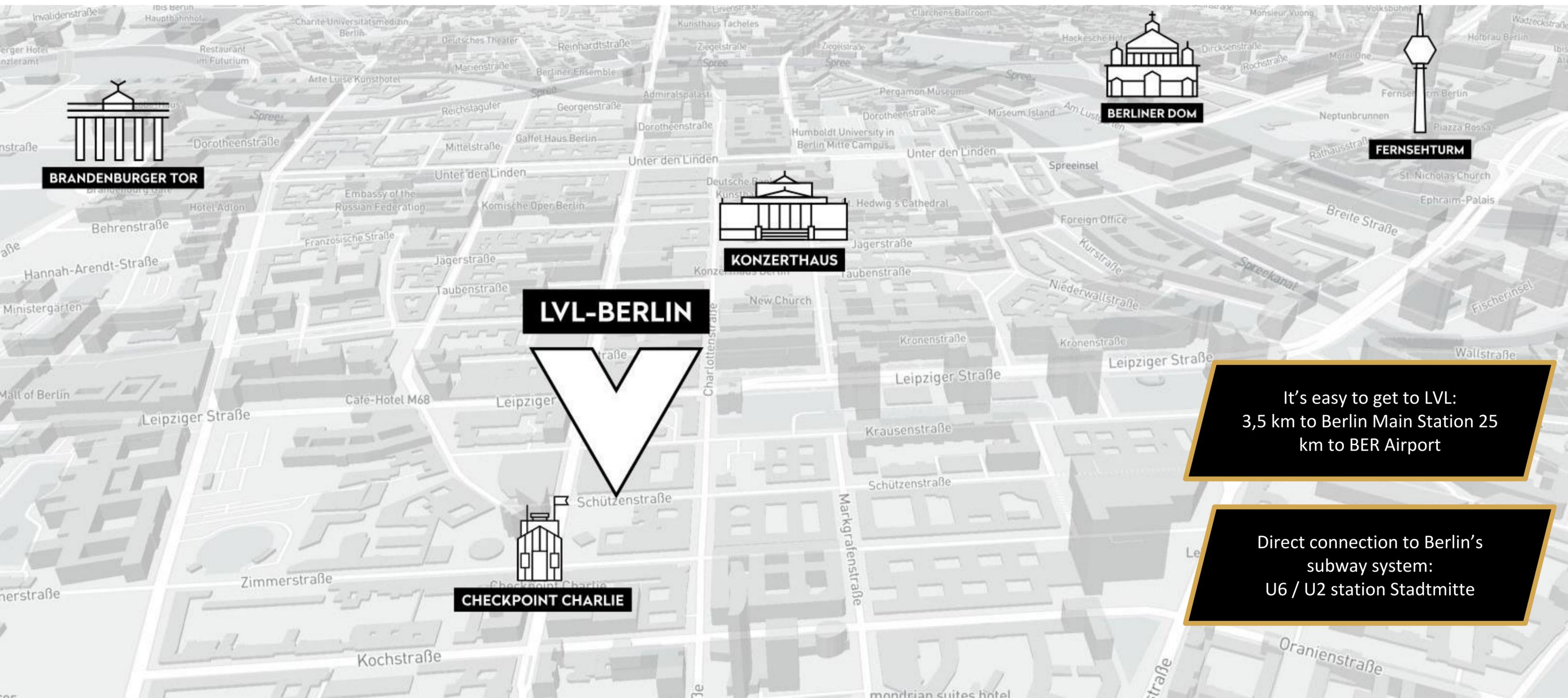
LVL X-MAS PARTIES | Sep 2021

We built a paradise for gamers right into the heart of Berlin – an experience for casual fans and hardcore gamers alike



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Prominently Located In The Heart Of Berlin – Right At Checkpoint Charlie



It's easy to get to LVL:
3,5 km to Berlin Main Station
25 km to BER Airport

Direct connection to Berlin's
subway system:
U6 / U2 station Stadtmitte

05

LVL Berlin – A Temple For Gaming

2500m² of gaming,
esports and
entertainment

Top location in Berlin:
150m next to
Checkpoint Charlie

Space for up to 450
guests over two floors

Highend-PCs, Consoles,
Virtual Reality, Arcades



- ▲ LVL is one of the world's most advanced venues – fully focused on esports, gaming and live content productions
- ▲ From community hangouts to professional esports tournaments we host a variety of events for some of the most prestigious brands in the world
- ▲ LVL offers everything under one roof: a stage, gaming arena, full-stack gastronomy service, cinema, Virtual Reality, cozy lounges and arcade machines

06

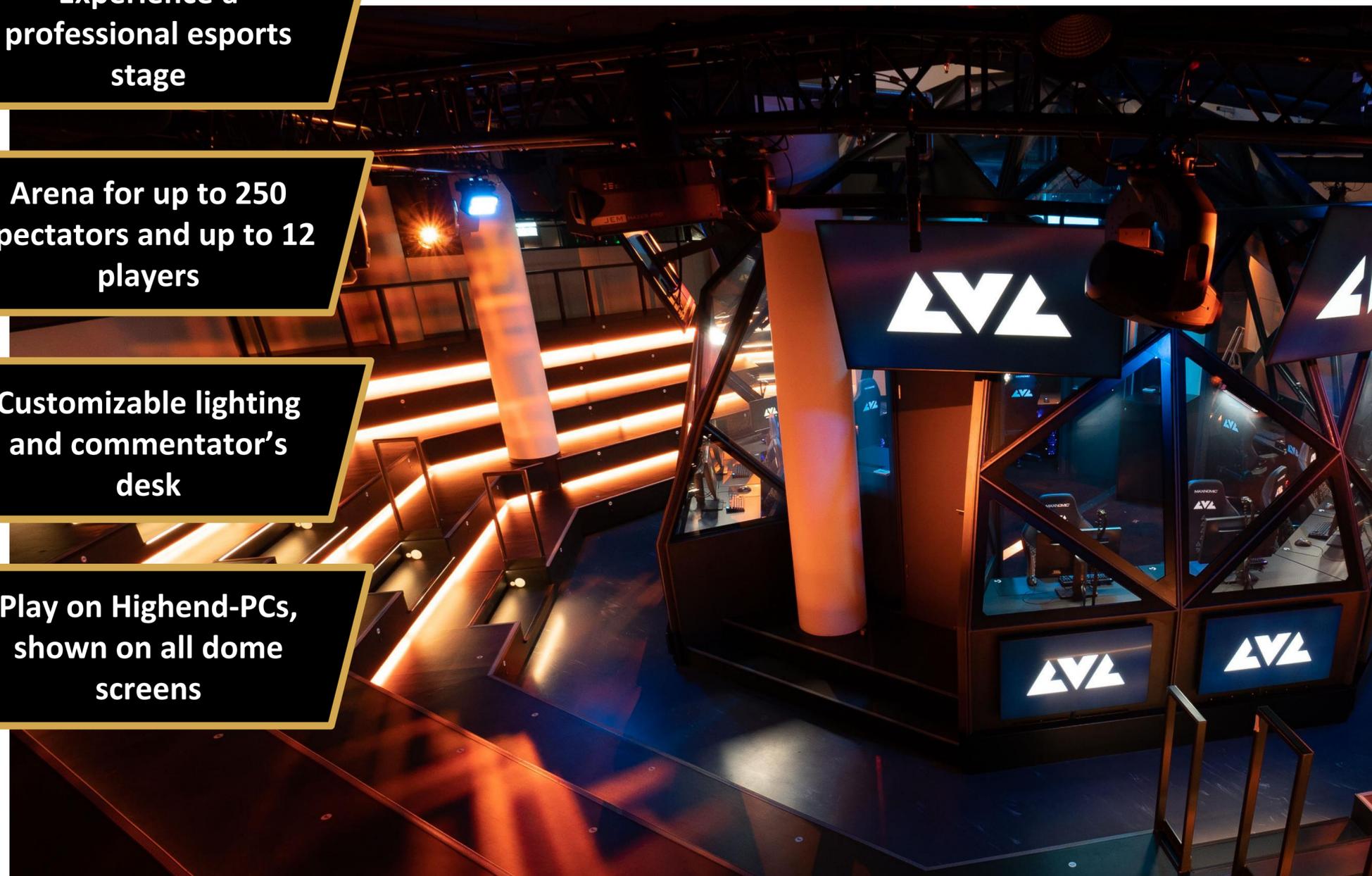
Hosting Your Own Esports Tournament

Experience a professional esports stage

Arena for up to 250 spectators and up to 12 players

Customizable lighting and commentator's desk

Play on Highend-PCs, shown on all dome screens



- ▲ The LVL Dome is one of the most prestigious esports stages in the world – it's sound proof buildout was featured in architecture magazines
- ▲ Granting your colleagues a truly professional esports stage experience is something they will never forget – including a professional commentator
- ▲ We can organize tournaments in all kind of games – a great spectacle where your company can play for glory and cool prizes

07

Present Your Company With Style In LVL's Cinema

50 Cinema Seats

4K Projector and 5.1 Surround Sound

Great setting for public viewing & movie nights

Full tech support included for presentations



- ▲ The Cinema at LVL is a great place to watch movies or sports together – our 4K projector and 5.1 surround sound system make sure that you have an unbelievable experience
- ▲ The cinema can also be used for presentations or video premieres in case you want to give the party a formal intro
- ▲ The Cinema comes with our inhouse popcorn machine that will distribute as much popcorn as you want for your event



Chill Out In The VIP Lounge Of LVL Berlin

The most exclusive
area of LVL Berlin

Cozy lounge with
couches and direct bar
access

Custom lighting, 2 large
TVs and 1 Arcade
machine

Space for up to 35
guests with direct view
into the arena



- ▲ Our VIP Lounge is the space where professional players, influencers and Twitch stars hang out on a regular basis
- ▲ The lounge has premium furnitures, cozy couches and preferred access to our bar – you can also choose the lighting to match your company's colors and give us video content for the TVs
- ▲ For the X-Mas-Parties we set up the catering in the lounge so that you and your colleagues get a special experience



Play On Highend-PCs At Your Own LAN-Party

Our Gaming Area features 50 highend PCs and peripherals

Ideal setup for your own LAN party – all games installed

Possible playground for a smaller tournament

Full tech support and optional tournament admin



- ▲ Playing on a highend PC is its own experience – the LVL LAN area features up to 50 computers with latest processors and GPUs as well as 144Hz screens and professional gaming peripherals
- ▲ You and your colleagues can experience your very own LAN party – all essential games are pre-installed and just a click away
- ▲ The area is also your optional playground for your tournament experience that we will organize and administrate

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Enjoy A Wide Catering Selection And LVL's Burger!

LVL's inhouse
restaurant offers
delicious burgers

Our inhouse kitchen
service can prepare all
sorts of catering

Our bar offers a variety
of cocktails, soft drinks
& beers

All additional catering
requests can be
fulfilled



- ▲ LVL's restaurant offers one of the best burgers in Berlin – all fresh ingredients with a variety of toppings. In addition, we have a fantastic selection of finger food
- ▲ Our inhouse catering service can prepare dishes if you're not in the mood for burgers – salads, street food, German cuisine
- ▲ Our bar serves all sorts of drinks – from soft drinks and beer to a more exclusive selection of wines. Our barkeeper also mixes some of the best cocktails in town

11

Enjoy Casual Gaming from Arcades To Virtual Reality

Our Casual Gaming Area offers a variety of gaming stations

Arcade Machines, Consoles, Sim Racing Seats

Highlight: a state-of-the-art Virtual Reality Experience

All stations can be booked exclusively for your party



- ▲ Our Casual Gaming Area on the ground floor is every gamer's dream: from oldschool Arcades to futuristic VR experiences and a variety of consoles (Playstation, Xbox, Nintendo Switch)
- ▲ Our Sim Racing Seats let you host driving competitions with your colleagues
- ▲ The Virtual Reality setup is one of the most-advanced on the market and offers a variety of games – a unique experience you won't find anywhere else

THANK
YOU



dorian.gorr@veritas-entertainment.gg

APPENDIX A:

All Areas Of LVL Berlin



SEPTEMBER 2021

UPSTAIRS: RECEPTION AREA



- ▶ 14 sqm LED Wall that welcomes visitors
- ▶ Reception desk
- ▶ Outside area seating capacity for 32 guests
- ▶ Fully equipped kitchen
- ▶ Merchandising / Exhibition Area (convertible to cloakroom for up to 300 guests)
- ▶ Capacity: Seated: 52 / Standing: 80

UPSTAIRS: CASUAL GAMING AREA



- ▶ Space on the ground floor for Casual Gaming
- ▶ Equipped with:
 - 2x Playstation 4
 - 1x Xbox One
 - 1x Nintendo Switch
 - 6x Arcade Machines featuring hundreds of classic games
 - 2x Sim Racing Seats
 - 1x Hologate Virtual Reality Station for up to 4 players
- ▶ Open Brand Promotion space (26m²) directly attached to it for individual pop-ups or activation corner
- ▶ Capacity: Seated: 76 / Standing: 150

UPSTAIRS: RESTAURANT AREA



- ▶ Comfortable **restaurant area** that want to hang out, enjoy great food while watching content on a variety of screens
- ▶ Custom-made furniture that is consistent with LVL's visual identity to give that special LVL feeling while dining
- ▶ Customizable lighting and 4 TV screens for individual content distribution
- ▶ The burger grill is being **operated by a robot** – LVL is a look into the future, [click here to check it out](#)
- ▶ **Individual catering** available upon request
- ▶ Capacity: Seated: 50



DOWNSTAIRS: LVL ARENA



- ▶ The **most-advanced esports stage** on the planet, specifically designed to host premium tournaments
- ▶ 4 meters high dome out of steel and glass that weights 14 tons and filters 50db for an ideal tournament environment
- ▶ 18 LCD screens mounted all around the dome for the best spectator experience in the arena
- ▶ Variable LED lighting and 360 degree top-notch sound system
- ▶ Capacity: **up to 12 players**, coaches and camera staff inside the dome, **250 seats** in the arena



DOWNSTAIRS: VIP LOUNGE



- ▶ The most comfortable place in all of LVL is the **VIP Lounge for up to 40 guests**
- ▶ Custom furniture, arcade machines, large screens and direct access to our bar with a perfect view into the arena offer the premium experience to the most special visitors of LVL
- ▶ It's the **perfect retreat** for players, influencers as well as special guests from our partners
- ▶ Equipped with 2 LED screens and customizable lighting
- ▶ Capacity: Seated 35 / Standing 50



DOWNSTAIRS: CINEMA



- ▶ Cinema with **50 seats** that offers a chance for the community to watch their favorite content together or to show presentations and keynotes
- ▶ Ideal solution for public viewings, content premieres, product launches, keynotes, conferences and live streams
- ▶ **4K projector with 5.1 surround sound system** guarantee the best viewing experience possible
- ▶ Capacity: Seated 50

DOWNSTAIRS: LAN AREA



- ▶ **46 High-End Gaming PCs** with cloud-based software for game distribution – play any game you want, either by yourself or together with friends
- ▶ Every PC is streaming-ready, so that our viewers are live with the press of a button to share their experience with people from all across the globe
- ▶ 144 Hz screens and high-end peripherals make sure that the gaming experience is of the highest standard
- ▶ Maximum comfort through our LVL branded gaming chairs
- ▶ Capacity: Seated 46 / Standing 60



APPENDIX B:

Floorplans of LVL Berlin



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