

DRIVE

VOLKSWAGEN GROUP FORUM



**FREE SPACE
FOR PIONEERS**

**DRIVE.MEETING
CONFERENCE SERVICES**



THINKING IN DRIVE

Intelligent ideas are best developed in an inspiring environment.

DRIVE.meeting offers seven conference rooms equipped with state-of-the-art technology and high-quality designer furniture. Features include a 215-sqm VIP area, video conferencing facilities and a panoramic view of Unter den Linden boulevard. There is also a multipurpose foyer and the

DRIVE.studio, which accommodates up to 150 guests. Top-quality food and beverage services are provided by the Alois Dallmayr KG event catering team.

DRIVE conference services turn your meeting into an unforgettable experience. We provide flexible support for planning, organizing and presenting your event according to your specific wishes.

DRIVE SPACES

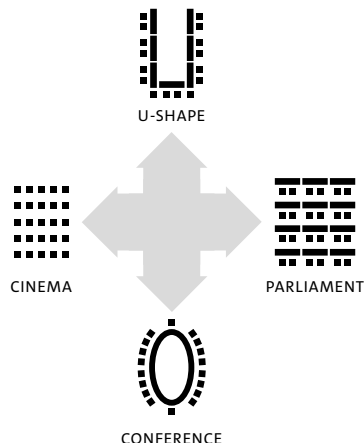
The conference rooms in DRIVE offer flexible seating arrangements for events of any size. A functional area provides space for welcoming conference guests. The adjacent galleries look out onto the exhibition area. All spaces have natural lighting. The Gedächtniskirche, Berliner Dom and Siegestssäule rooms face a bijou inner courtyard.

GUEST CAPACITIES AND PRICES

SPACE	SIZE	GUESTS	PRICE
FERNSEHTURM	100 sqm	20–70	from €485
ROTES RATHAUS	100 sqm	20–80	from €485
FERNSEHTURM + ROTES RATHAUS	200 sqm	150 max.	from €820
GEDÄCHTNISKIRCHE	25 sqm	12–23	from €145
BERLINER DOM	50 sqm	16–35	from €290
SIEGESTSÄULE	50 sqm	16–35	from €290

DRIVE VIP AREA For exclusive use, individually or in combination.			
UNTER DEN LINDEN	93 sqm	18–72	from €530
BRANDENBURGER TOR	120 sqm	6–80	from €530
COMBINED	215 sqm	152 max.	from €965

FOUR OF MANY OPTIONAL SEATING ARRANGEMENTS



Prices do not include VAT and depend on usage time and type of event. All details, particularly those regarding capacities and seating options, apply under normal conditions without restrictions. Options are individually adapted to current social distancing and hygiene requirements.

03



04



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01



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02



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- 01 FERNSEHTURM
- 02 ROTES RATHAUS
- 03 GEDÄCHTNISKIRCHE
- 04 BERLINER DOM
- 05 SIEGESSÄULE
- 06 UNTER DEN LINDEN
- 07 BRANDENBURGER TOR

CATERING

DALLMAYR QUALITY COMMITMENT

The Alois Dallmayr KG brand commitment is based on the highest quality food, beverages and services. Dallmayr chefs use only the finest regionally sourced products. For every occasion, the Dallmayr catering team tailors its range of products precisely to your needs. Dallmayr staff members are committed to doing their very best to ensure the success of your event: **UNIQUE EVERY TIME!**

CONFERENCE BEVERAGE SERVICES

ALL-INCLUSIVE PRICES, incl. refills

BASIC

- > Rheinsberger Preussenquelle brand products (Organic mineral water medium | natural)
- > Dallmayr prodomo filter coffee
- > Dallmayr tea (different varieties)
- > From €10.50 per person

PREMIUM

- > Rheinsberger Preussenquelle brand products (Organic mineral water medium | natural)
- > Bauer apple juice | orange juice
- > Proviant organic soft drinks
- > Dallmayr prodomo filter coffee
- > Dallmayr tea (different varieties)
- > From €13.00 per person

COFFEE BREAKS, UP TO 30 MIN.

- > Rheinsberger Preussenquelle brand products (Organic mineral water medium | natural)
- > Dallmayr filter coffee | Dallmayr tea
- > Choice of varieties
- > For example with Dallmayr pastries
mini cake | fresh fruit | fruit smoothie
vegetable sticks | baguette canapés
- > From €6.80 per person

CONFERENCE FEE HALF DAY – 5 HOURS

CONFERENCE BEVERAGES

- > Mineral water | juices
- > Dallmayr filter coffee | Dallmayr tea

SNACK BUFFET

- > Green salad variation in food glass
- > Pasta | two different sauces | parmesan
- > Dessert of the day
- > One soft drink

COFFEE BREAK

- > Mineral water medium | still
- > Dallmayr filter coffee | Dallmayr tea
- > Mini cake | fresh fruit

> €42.00 per person (min. 10 guests)

CONFERENCE FEE ALL DAY – 10 HOURS

CONFERENCE BEVERAGES

- > Mineral water | juices
- > Dallmayr filter coffee | Dallmayr tea

MORNING BREAK

- > Mineral water | juices
- > Dallmayr filter coffee | Dallmayr tea
- > Mini cake | fresh fruit, sliced

CONFERENCE BUFFET

- > Balanced seasonal lunch according to chef's selection, including soft drinks and coffee/tea afterwards

AFTERNOON BREAK

- > Mineral water | juices
- > Dallmayr filter coffee | Dallmayr tea
- > Savoury baguette canapés | baby mozzarella skewers | cherry tomato | pesto

> €61.50 per person (min. 10 guests)



SPACE FOR VISIONS

DRIVE. Volkswagen Group Forum represents the Volkswagen Group with its twelve brands and provides space for socially relevant mobility topics of today and tomorrow. This is where citizens, journalists, politicians and organizations can participate in events focusing on a variety of topics, offer impulses and take away ideas.

DRIVE also has an attractive, modern conference area, which is an excellent place for meetings and networking. The experienced DRIVE event team will be happy to advise you personally on all matters regarding your events.

—> CONTACT

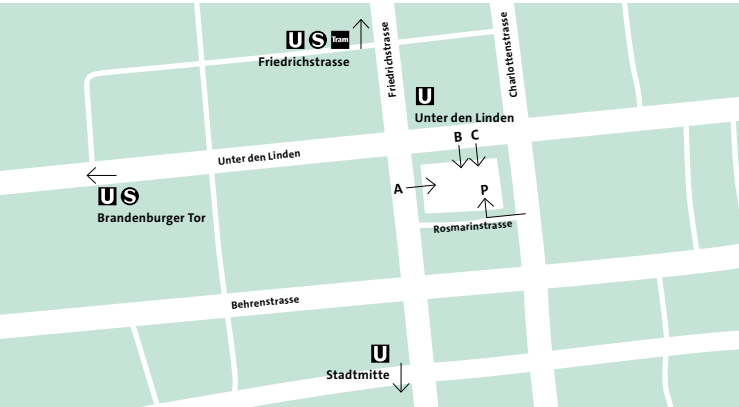
If you have any questions or are interested in using our conference area or meeting rooms, simply send a request to our conference team. We will be happy to contact you to discuss all the details.

Tel: +49 30 2092-1244/-1503/-1210

konferenz@drive-volkswagen-group.com

www.drive-volkswagen-group.com/konferenzangebot

DIRECTIONS



DRIVE. Volkswagen Group Forum
Friedrichstrasse 84 /
corner of Unter den Linden
10117 Berlin, Germany
Open daily from 10:00 a.m. to 8:00 p.m.

- A** DRIVE main entrance
Friedrichstrasse 84
corner of Unter den Linden
- B** Lindencorso entrance
Unter den Linden 21
- C** Conference area entrance
Unter den Linden 21 a
- P** Entrance to parking garage

DRIVE.MEETING ENTRANCE

Our meeting and conference area on the 1st upper level can be conveniently reached via the entrance on Unter den Linden 21a. The DRIVE studio has a separate entrance.

Volkswagen Group
DRIVE. Volkswagen Group Forum
Unter den Linden 21
10117 Berlin

Impressum
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ACCESSIBILITY

The DRIVE entrance on Friedrichstrasse enables easy access for wheelchair users. Lifts located on the ground floor connect all DRIVE levels.