

# AXICA. EXVO TOOL FOR DIGITAL EVENTS

## THE SLIGHTLY DIFFERENT KIND OF EVENT | What is exVo?

- » the digital twin of the AXICA operated by the exVo platform
- » Within the virtual 3D location, participants can move around as avatars, meet each other, act as stand supervisors or presenters, introduce themselves, call each other, write messages and much more.

## ADVANTAGES | What are the concrete advantages of the tool?

- » **Plan safely** in uncertain times: with exVo your face-to-face event can also take place purely online and still give your guests the AXICA experience.
- » Plan your event in presence with us in the unique AXICA and invite further participants online to the digital twin of the AXICA. With exVo you create a **"being there" experience** for all your online participants like no other tool.

## COST EXVO | The digital twin of the AXICA

- » **Provision** of the platform: € 1.000,00 net per day
- » Project manager: € 660.00 net per day | This covers all services from the conclusion of the contract: e.g. setting up the virtual room - room plan, stands, training for organizers / stand supervisors, etc.
- » **Participant fee**: € 25,00 net per participant (minimum 100 users)
- » **Additional services**: e.g. individual stand, new objects etc. on request

## FEATURES & FUNCTIONS | What is the AXICA digital twin capable of?

- » The platform enables you to reach a much larger audience
- » Create **virtual booths** and **visual experiences** that participants can interact with.
- » Features that transform to active participants (e.g. chat facilities, Q&A's and other interactive features).
- » Use **virtual breakout rooms** and **visual elements** like virtual screens within the digital event location to present any content you want
- » Participants are able to **engage and connect** as **avatars**.
- » Fully customisable **branding features**: Your logo can be placed in an unlimited number of places in the venue as well as the logos of your sponsoring and cooperation partners
- » **Analytical functions** give you the chance to understand your participants better and to engage with them more effectively.
- » exVo has been built from the ground-up to be easy to use, with a **game-like interface and design**. All attendees, regardless of their level of tech know-how, can easily navigate through the AXICA and find what they're looking for.
- » During your event exVo provides a **live chat support**.

[The video to our exVo event „Meet your digital twin“](#)

