

ALICE  
ROOFTOP · GARDEN

**The eventlocation** at stilwerk Berlin

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#### Getting there

-  4 km Kurfürstendamm
-  800m Zoologischer Garten
-  4 km Hauptbahnhof Central Station
-  4 km Messe Berlin
-  7 km Tegel Airport
-  23 km Schönefeld Airport

#### Parking

-  Carpark with 150 parking spaces in stilwerk
-  Carpark with 500 parking spaces within 20 metres

# Location

## The perfect eventlocation

ALICE ROOFTOP & GARDEN is one of Berlin's most unique and exclusive event locations.

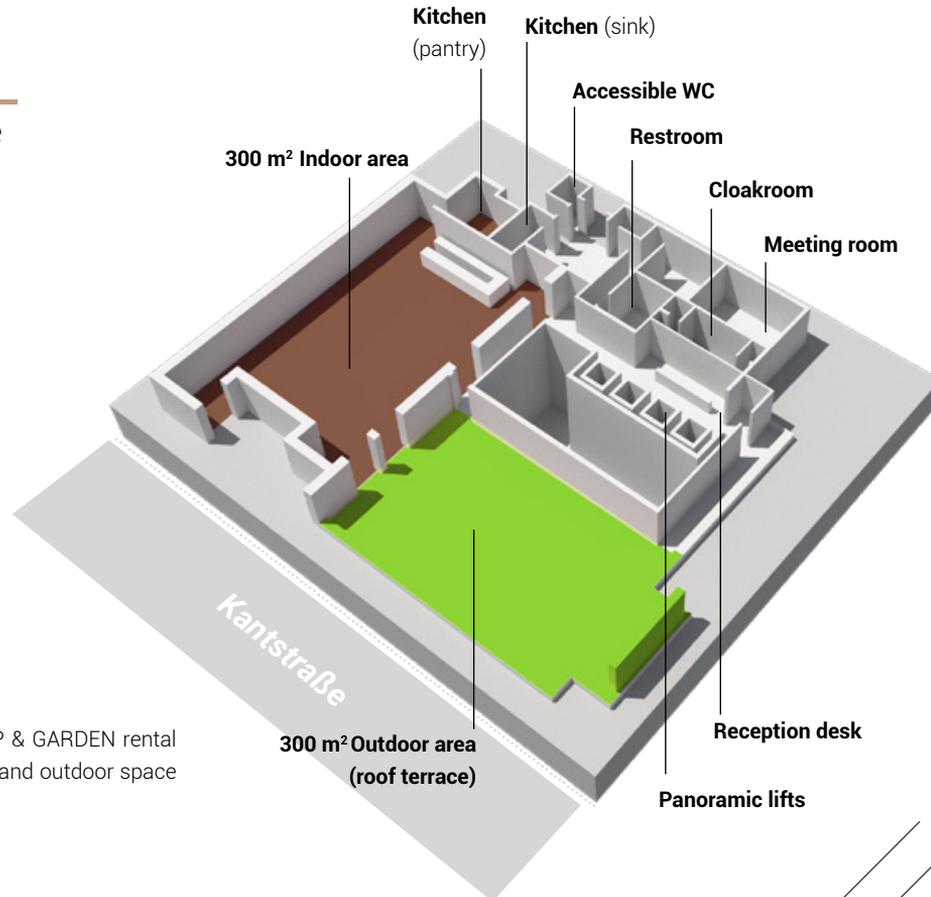
Just two minutes from the famous Kurfürstendamm in the heart of the City West district, ALICE spans the fifth floor of the capital's design temple, "stilwerk" Berlin.



Image by © stilwerk

# Areas

At a glance



ALICE ROOFTOP & GARDEN rental includes the in- and outdoor space (roof terrace).



## Reception area

For a perfect welcome

- 4 panoramic lifts
- Reception area with reception desk (5 m x 1 m) and LED rear wall lighting
- Cloakroom for up to 400 people
- 250MBit WiFi connection and dedicated mobile hotspot (free of charge)





## 300 m<sup>2</sup> Indoor area

### Chic flexibility

With its customisable interior design, ALICE ROOFTOP & GARDEN is perfect for extraordinary individual events, exhibitions, conferences and adapted to host day and night activities.

ALICE embodies adaptability & flexibility. An example in fresh avant-gardism, complemented by the highest quality standards.

- Flooded with natural light (can be darkened)
- LED ceiling lighting with busbars
- Beamer with 6000 ANSI lumens
- 4-point PA (switchable to a 2-point sound system)
- Stage lighting
- Projection screen
- 32A high voltage power supply and floor boxes
- Permanent fully equipped bar
- Kitchen with 2 sideboards, convectors, ice machine, professional standard dish washer

#### Indoor area key measurements

|                            |        |
|----------------------------|--------|
| Length from bar to screen: | 15,2m  |
| Width:                     | 14,15m |
| Ceiling height:            | 4m     |
| Bar area size:             | 8 x 3m |



## 300 m<sup>2</sup> outdoor area (roof terrace)

### Panoramic entertainment

The exclusive south-facing roof terrace is the ideal setting to make every event special.

- Sustainably greened
- Shielded from wind
- LED screen (HE high definition)
- 4-point PA
- 4x16A high voltage power supply



### Outdoor area key measurements

|                   |            |
|-------------------|------------|
| Length:           | 19,4m      |
| Width:            | 13,27m     |
| Size of LED wall: | 6,3 x 4,8m |



## Meeting room

### Private style

This private meeting room is flooded with natural light. What a perfect place for meetings, discussions and conferences during your event. The spacious 28m<sup>2</sup> meeting room comfortably fits 20 people and can be booked separately.

- 250MBit internet connection and private mobile hotspot (free of charge)
- Conference table with 8 chairs
- 55' LED TV
- Printer, flip-chart



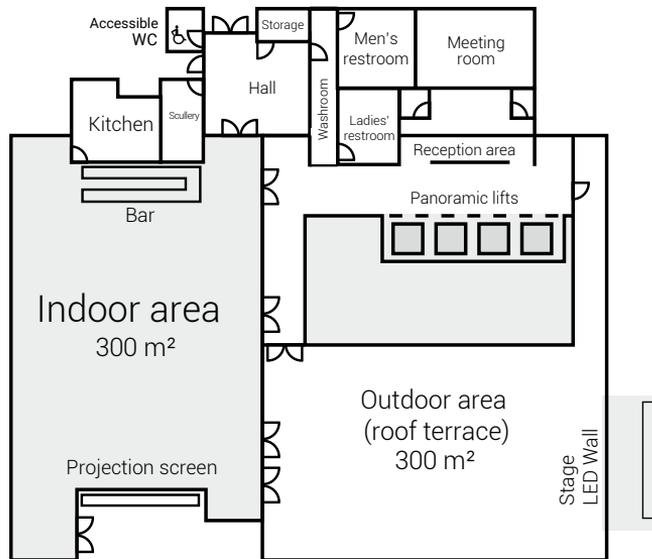
## Restroom facilities

### Bespoke luxury

Premium Villeroy & Boch products reflect ALICE's exacting interior design standards.

# Capacities

At a glance



|                |                                |                              |                    |                       |                          |                      |                             |
|----------------|--------------------------------|------------------------------|--------------------|-----------------------|--------------------------|----------------------|-----------------------------|
|                |                                |                              |                    |                       |                          |                      |                             |
| <b>Inside</b>  | <b>Seating capacity</b><br>275 | <b>Banquet tables</b><br>200 | <b>Gala</b><br>150 | <b>Cabaret</b><br>120 | <b>Row seating</b><br>95 | <b>U-shape</b><br>80 | <b>Standing room</b><br>500 |
| <b>Outside</b> | <b>Lounge seats</b><br>120     | <b>Standing room</b><br>350  |                    |                       |                          |                      |                             |



## Basic equipment

### Elements of success

- Loading ramp, ground-level freight elevator
- 15 bar tables
- 150 "Eiermann" branded conference chairs
- Installed, hinged tables in our gallery area
- Lounge furniture (indoor & outdoor suitable, 120 seats)
- Mobile stage elements
- Lectern and 2 handheld microphones (2 headsets optional)
- DJ mixer and turntable
- Five 6 x 3m tents

#### **Good to know:**

- We use green electricity
- No catering or technical commitments (top caterers and tech professionals can be hired by us on request)
- Totally personalised and versatile furnishing possible
- All-around service option available (e.g., hostesses, decor, DJs & artists)



## Banquet

Exceptional and convivial

ALICE ROOFTOP & GARDEN's indoor area can be arranged with long banquet tables to accommodate up to 200 people. Make the space your own with flexible and timeless interior design, a multitude of table and chair combinations as well as custom decor.



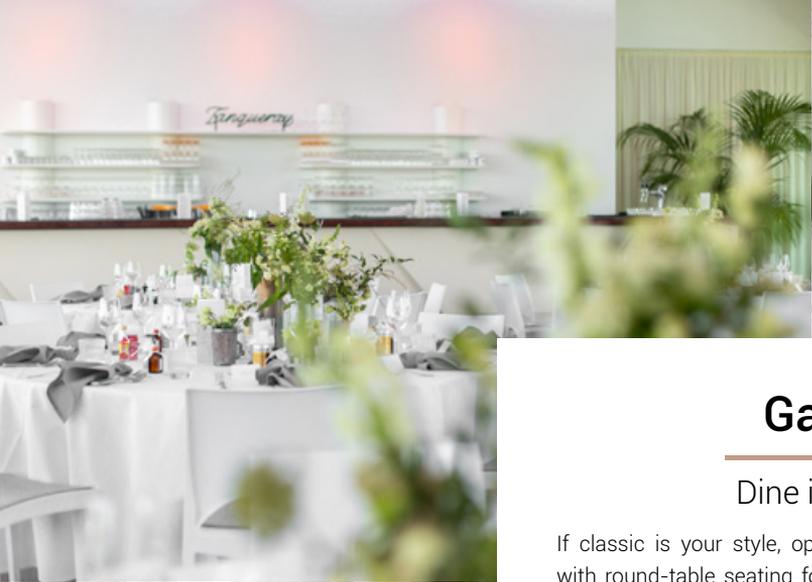


## Conferences & Meetings

### Business matters

Effortlessly host a conference, meeting or panel discussion with our in-house equipment. ALICE ROOFTOP & GARDEN offers 150 Eiermann-designed chairs, 2 handheld mics (headsets optional), mobile stage elements and much more.

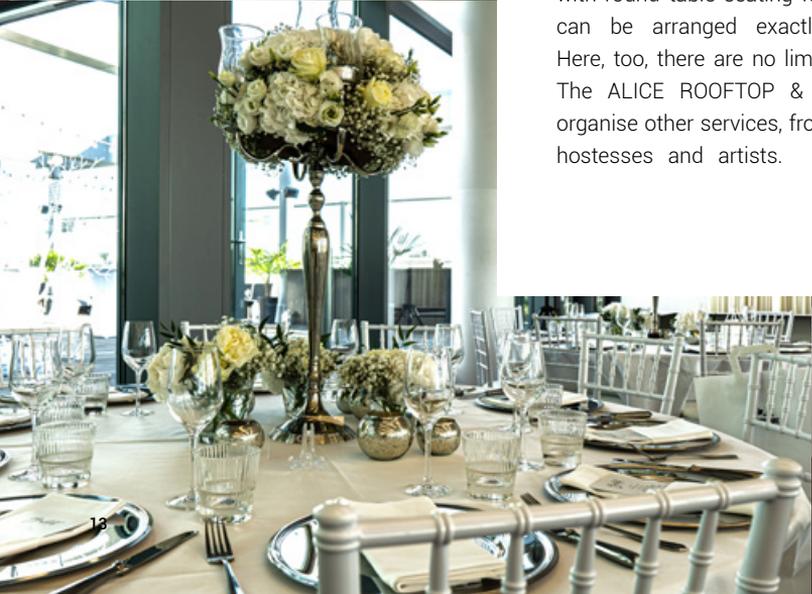




## Gala

### Dine in style

If classic is your style, opt for a buffet or set meal with round-table seating for up to 150 people, which can be arranged exactly to your requirements. Here, too, there are no limits to the choice of chairs. The ALICE ROOFTOP & GARDEN team can also organise other services, from table and room decor to hostesses and artists.





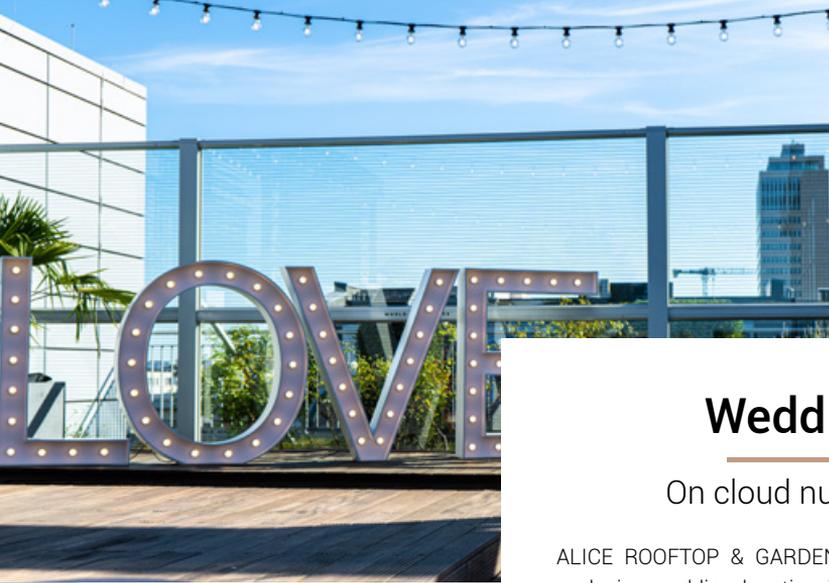
## Get-Together

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A space for all seasons

Rain or shine, ALICE ROOFTOP & GARDEN is perfect for relaxed networking. Enjoy the great indoor area in winter or bad weather. The ultimate experience? Stepping out onto the lush sustainable roof terrace in the sun to savour the panoramic City West skyline.

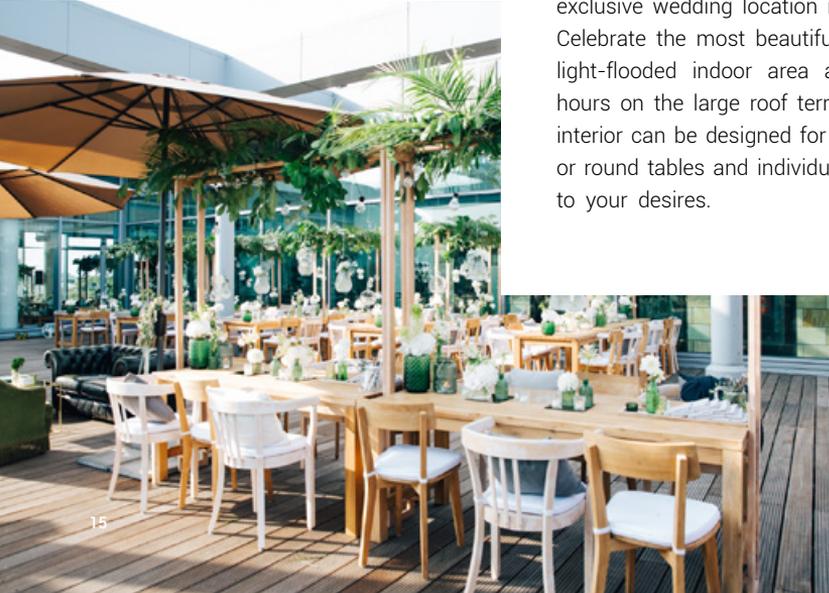
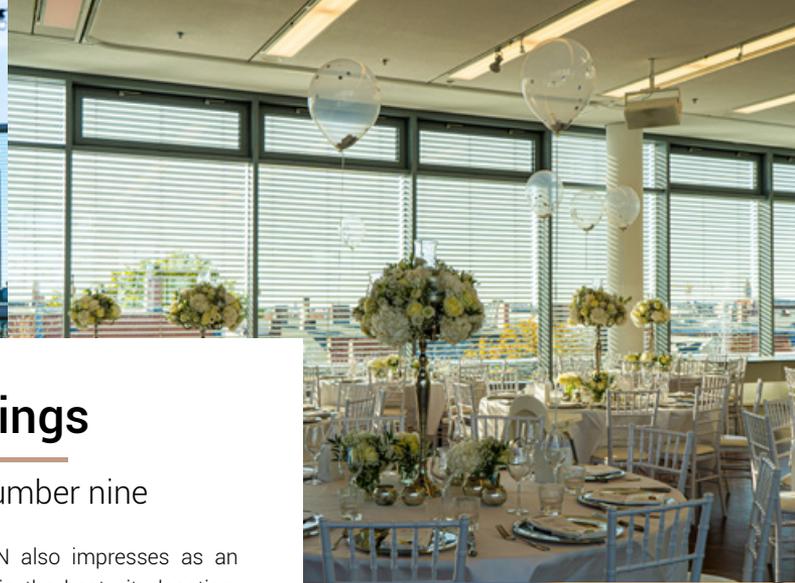


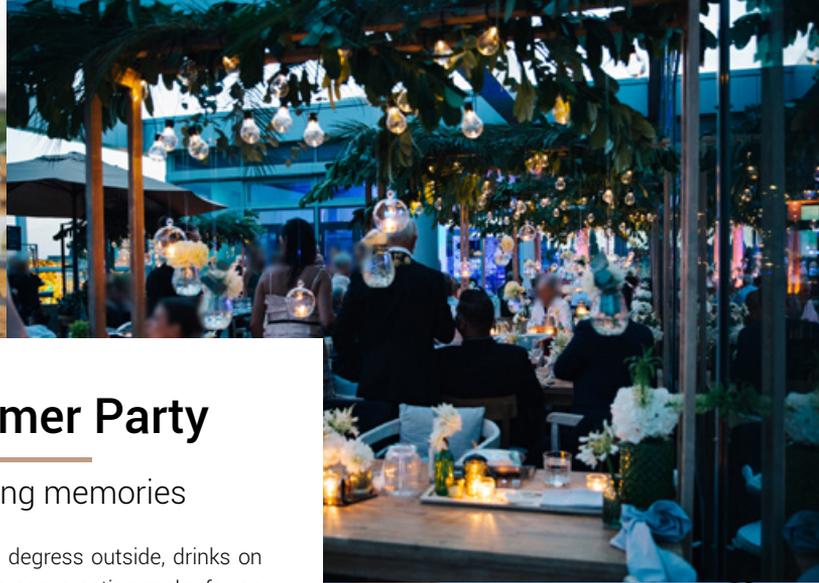
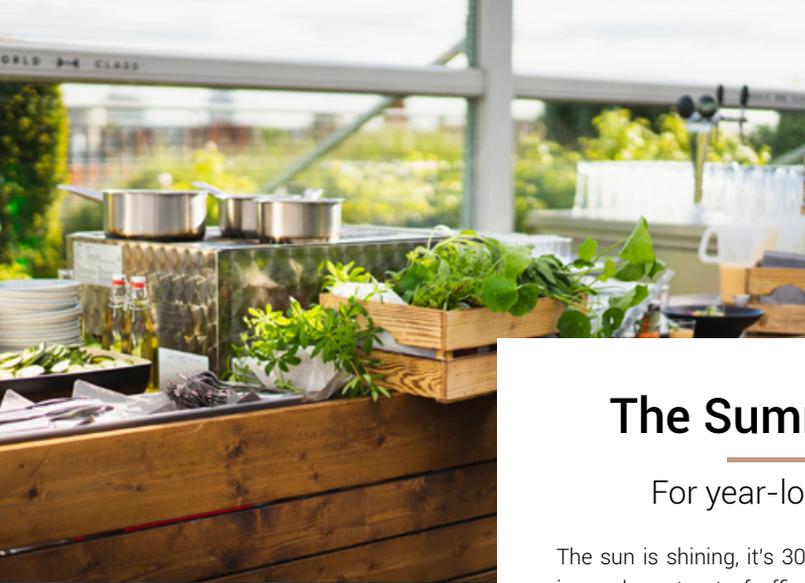


## Weddings

On cloud number nine

ALICE ROOFTOP & GARDEN also impresses as an exclusive wedding location in the best city location. Celebrate the most beautiful day of your life in the light-flooded indoor area and enjoy unforgettable hours on the large roof terrace. The air-conditioned interior can be designed for your party with banquet or round tables and individually decorated according to your desires.

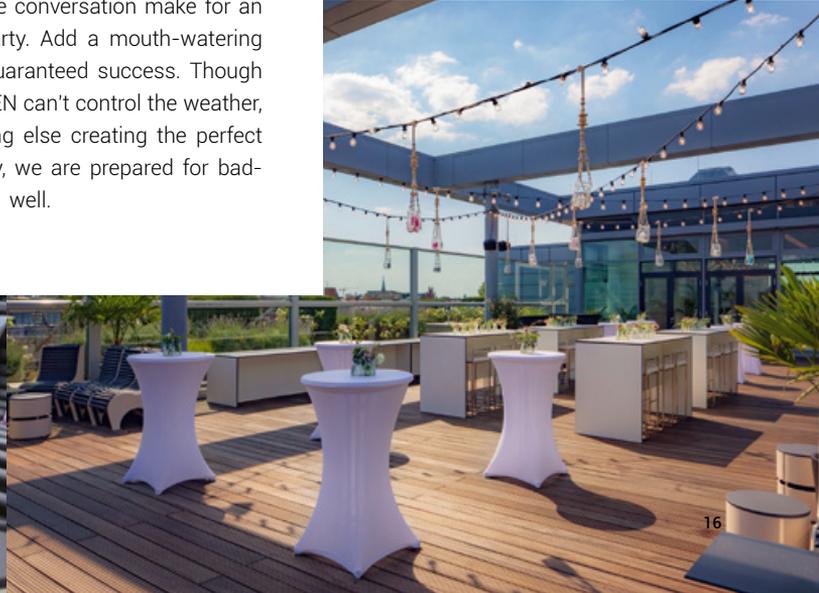


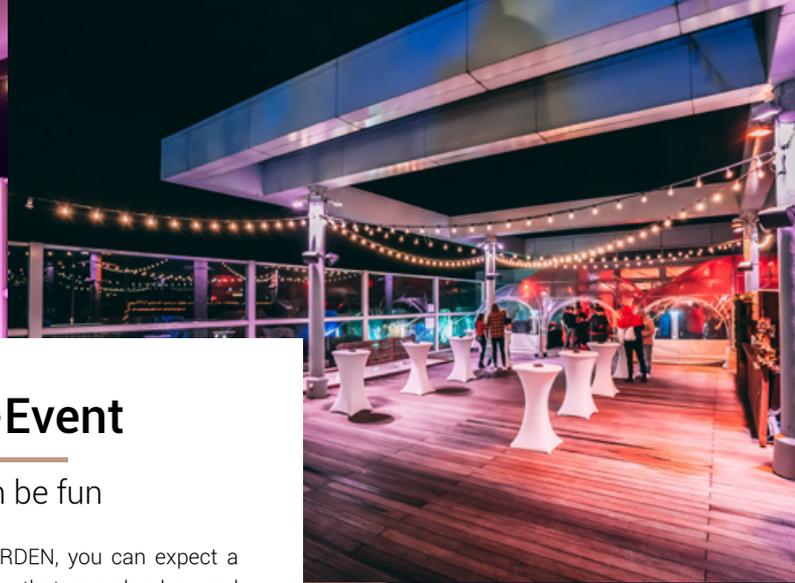


## The Summer Party

For year-long memories

The sun is shining, it's 30 degrees outside, drinks on ice and great out-of-office conversation make for an unforgettable summer party. Add a mouth-watering BBQ and party hits for guaranteed success. Though ALICE ROOFTOP & GARDEN can't control the weather, we take care of everything else creating the perfect setting. No need to worry, we are prepared for bad-weather summer days as well.

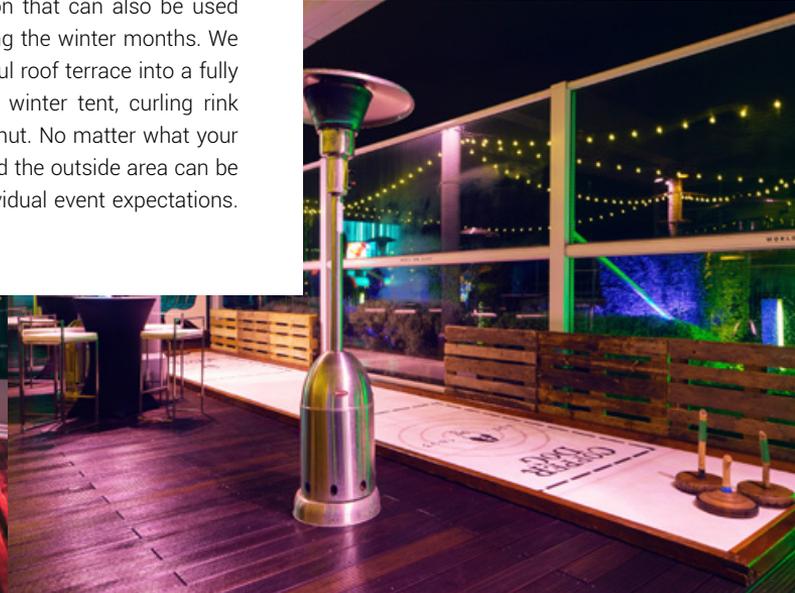
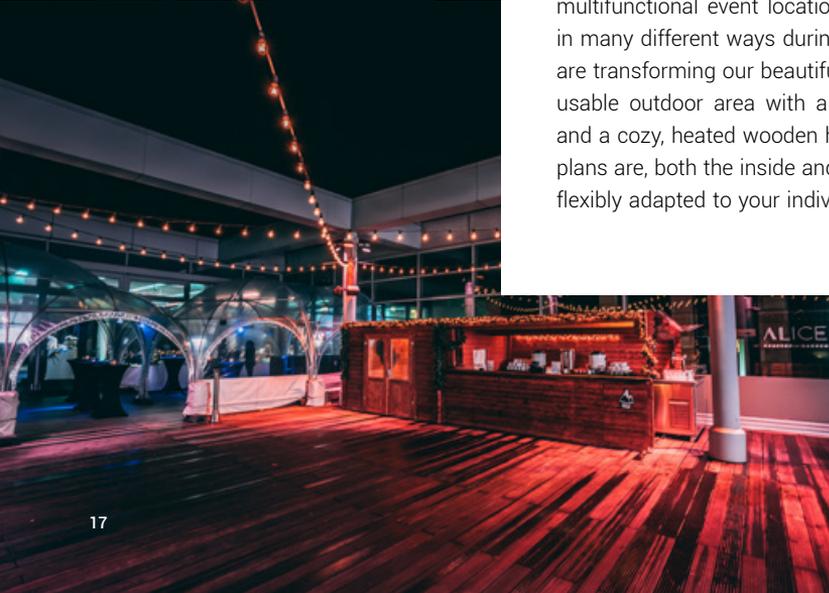




## Winter-Event

Cold can be fun

With ALICE ROOFTOP & GARDEN, you can expect a multifunctional event location that can also be used in many different ways during the winter months. We are transforming our beautiful roof terrace into a fully usable outdoor area with a winter tent, curling rink and a cozy, heated wooden hut. No matter what your plans are, both the inside and the outside area can be flexibly adapted to your individual event expectations.



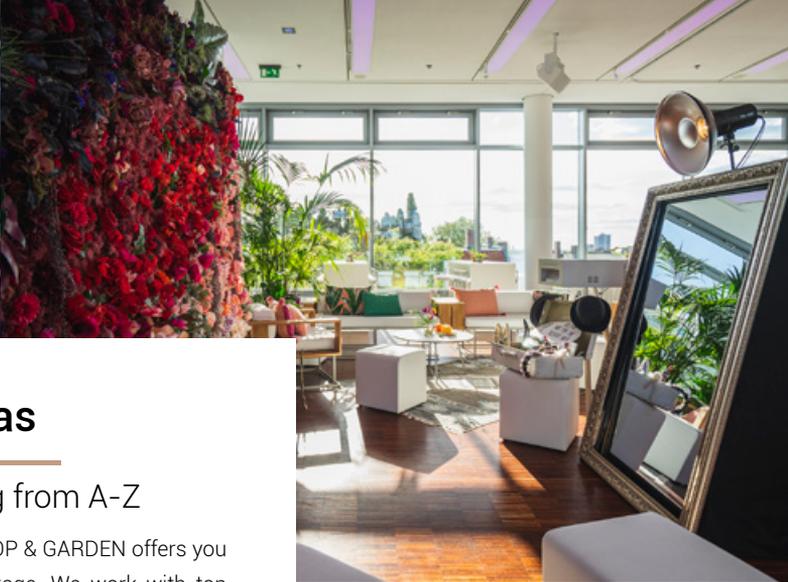
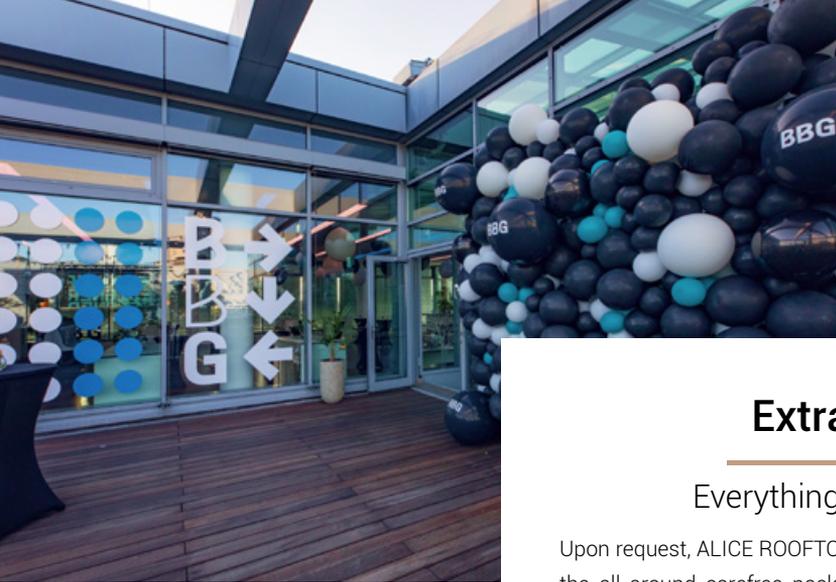


## The Christmas Party

Create a festive sensation

The highlight of the year! With its spacious, timeless design, ALICE ROOFTOP & GARDEN can fulfil all your Christmas party wishes, from decor to activities. Banquet seating, buffet or classic round table dining - the possibilities are endless. In cold winter months, the cosily covered rooftop terrace is perfect for a Christmas market or simply as an extra space.

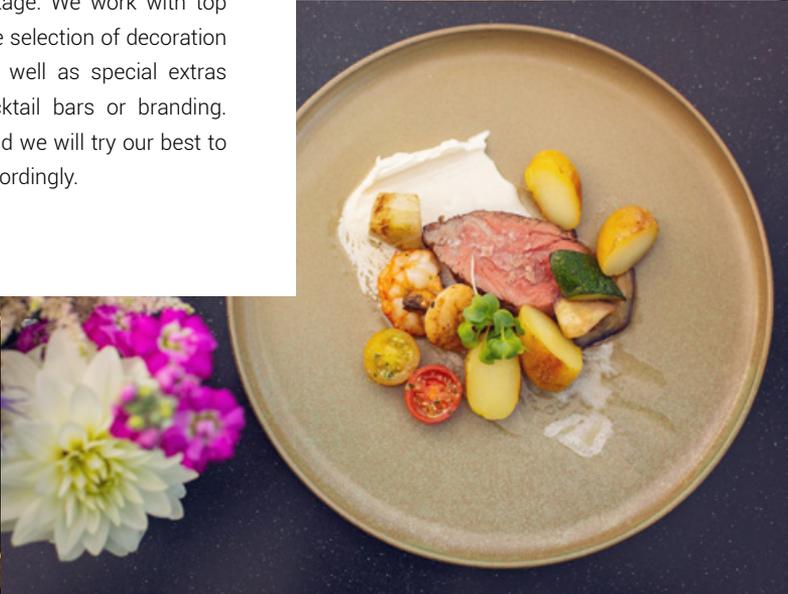




## Extras

### Everything from A-Z

Upon request, ALICE ROOFTOP & GARDEN offers you the all-around carefree package. We work with top caterers and offer you a large selection of decoration and technology partners as well as special extras such as photo mirrors, cocktail bars or branding. You tell us what you want and we will try our best to implement your wishes accordingly.



# Contact

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Looking to rent our exclusive space?

We'd love to hear from you!

For an non-obligatory quote, call or e-mail us:

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